

Announcing the:  
**LIGHTING AFRICA**  
**OUTSTANDING PRODUCT AWARDS 2010**



Lighting Africa seeks to recognize outstanding off-grid lighting products that are available for purchase in Democratic Republic of the Congo, Ethiopia, Ghana, Kenya, Rwanda, Senegal or Tanzania. Products will be evaluated on the basis of performance, design and affordability. The inaugural awards will be presented at the *Lighting Africa 2010 Global Business Conference and Trade Fair in Nairobi, Kenya, May 17-20, 2010.*

Application materials and more at: [www.lightingafrica.org/awards](http://www.lightingafrica.org/awards)

## FRAMEWORK

*We will present awards in three categories:*

- Ambient / room lights
- Task lights
- Torches / flashlights

Depending on the pool of applicants, Lighting Africa anticipates granting up to a maximum of three awards in each category. Each manufacturer may nominate up to two products, each of which must be in a separate category. Products with multiple lighting modes (e.g., torch and ambient room lighting) will be considered in their primary category as specified by the manufacturer.

## ELIGIBILITY

Products must meet the following basic criteria:

1. Are modern off-grid lighting products based on LED, CFL, or fluorescent tube technology
2. Are available for purchase or in use in Democratic Republic of the Congo, Ethiopia, Ghana, Kenya, Rwanda, Senegal or Tanzania.
3. Are available as of 02 October 2009 for retail sale or through channels from which Lighting Africa agents can obtain unbiased samples for testing and judging

## PROCESS

Nominated products will be evaluated through a four-step process that includes (a) initial screening, (b) laboratory testing, (c) field judging, and (d) final selection. Throughout the process, products will be evaluated based on their overall design, product performance (including light output and quality, lighting duration, performance of charging and energy storage subsystems, durability), environmental impacts, truth-in-advertising, ease of use, special product features (e.g., mobile phone charging), and affordability.

A first round of judging based on initial screening will reduce the applicant pool to approximately five products per category. Products that advance past the initial screening will be procured from retail markets or other unbiased channels for subsequent rounds of judging. These rounds will include detailed lab testing and field judging by end-users of off-grid lighting in Sub-Saharan Africa. The laboratory and field judging results will be considered by an expert committee appointed by Lighting Africa, who will make the final selections.

## DEADLINES

**02 October 2009** - Submit electronic application form online: [www.lightingafrica.org/awards](http://www.lightingafrica.org/awards)

**16 October 2009** - Two samples for initial screening are delivered to Lighting Africa Team

## PRIZES

The winning products will be granted rights to use the mention "Lighting Africa Outstanding Products Award 2010" on packaging and marketing materials.

*Full eligibility requirements, terms and conditions, forms, and details on the process at:*  
[www.lightingafrica.org/awards](http://www.lightingafrica.org/awards)



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